



LTA
Steering Fiji Safely

LAND TRANSPORT AUTHORITY OF FIJI

Steering Fiji Safely

LTA Perspective

- Transport Regulator
- Road Safety Lead Agency
- Vehicle Safety
- Vehicle Testing Regime (Safety)
- Driver Licensing
- Driving Standards
- Driving School Regulator
- Transport Infringement Notices
- AMVD Standards
- AMIA Standards
- 25 Branch Offices in Fiji
- Taxis
- Buses
- Minibuses
- Licenced Carriers
- Rental & Hire Vehicles

Traffic Congestion Challenges in Fiji



- **Increase in private vehicles in Fiji**
- **Taxi Model**
- **Bus Service –lack of coordination.**
- **Opaque traffic and parking signage.**
- **Absence of bus priority measures.**
- **No clear CO2 reduction plan.**
- **Absence of on demand transport.**
- **No park + ride and high occupancy vehicle strategy.**
- **Traffic signal management and coordination required.**
- **Employers green transport strategies missing.**
- **No cycle lanes.**
- **No city centre low emission zones**
- **Poor local authority transport planning example: Suva Bus Station.**
- **Absence of strategic transport executive to coordinate all transport infrastructure design and planning.**
- **Retail and Commercial development transport plans not catered for.**
- **Developers should be required to pay local authorities a transport levy based on a ratio of 10-15% of the developments overall cost.**
- **Decentralization of Government Departments.**
- **Absence of a national spatial strategy.**
- **Realistic and effective city centre, parking and enforcement.**

Motor Vehicle Registration

Vehicle Registration for 2008-2013

<u>Year</u>	<u>Total No.of Vehicle Registration</u>
2008	82,756 ↓
2009	80,522 (2.7%) ↓
2010	81,926 (1.74%) ↑
2011	82,781(1.04%) ↑
2012	83,655(1.06%) ↑
2013	89,190(6.62%) ↑

Vehicle Registration for 2014-2018

<u>Year</u>	<u>Total No.of Vehicle Registration</u>
2014	95,940 (7.57%) ↑
2015	101,425(5.7%) ↑
2016	110,763(9.20%) ↑
2017	117,623(6.19%) ↑
2018	126,719(7.73%) ↑

***So basically the number of vehicle registered for the last 10 years has increased by 53.12%**

LTA – Making Better Connections

making
better
connections

A red network diagram consisting of six circular nodes connected by thin lines. The nodes are arranged in a roughly circular pattern, with lines connecting them to form a network structure.

- Every Service Sector activity requires some element of Regulation – An umpire!
- The landscape within which they must work is determined by the Fiji Government
- Lots of our customers are feeling their way and need our help
- We have the expertise
- We will exploit our strengths and experience for the benefit of our customers

As a Regulator we need to have in place a series of Account Plan Objectives to transform our relationship with customers

- Gain a consolidated understanding of the opportunity and where we are in the plan to deliver

- Develop our Value Proposition that reflects the LTA needs, exploits our strengths, and is better than others

- Develop a high level solution for the delivery of services through a consistently high service quality model

- Develop High Level Plan - shape the relationship with our stakeholders

What customers want from LTA :

- Professional, objective, impartial advice ‘trusted strategic advisor’ etc.
- A partner that will work in collaboration with them as they establish a broad management organisation to oversee the of the delivery of their strategy and of the direct award contract etc.
- Long-term relationship with LTA as partner that will go on to deliver a vision - hopefully a shared vision

Key criteria for success:

- Scalability, Agility and Adaptability of LTA (resource capacity)
- Technical excellence (across full breadth of specific sectors)
- Trusted advisor/service delivery partner
- Expertise (Our Excellent Track Record) to deliver quality services in very demanding and particular Fiji environment
- Employment of local resources
- Total corporate commitment to making our relationship work for the LTA & customers

Our key Stakeholders



Fiji Roads Authority
Fiji Police Force
Local Authorities
Fiji Revenue & Customs
ACCF
Insurance Companies
Trade Bodies Buses, Taxis, Minibuses Road Haulage etc
Ministry of Transport
Motor Dealers

Some Closing Thoughts

High level LTA perspective:

Our burning platform?

Business need?

LTA vision?

What will it take (in customers view) to be seen as successful?

What enables this success? Innovation?

Do they have a comparator anywhere in the world that they are aiming to mirror/exceed?



Questions?

